



BRING
your **Consciousness** to such
heights that God Himself asks
your opinion
before Creating every
destiny



www.dromundthrack.com

GROUP PROFILE

Table of Contents:	Page
01 ▶ KNOW US	02
Dromund Thrack is one of the emerging conglomerates...	
02 ▶ CHAIRMAN’S MESSAGE	03
The Science of perceiving a mere idea or the philosophy of an apparent...	
03 ▶ MANAGEMENT AND OWNERSHIP	04
04 ▶ STRATEGY AND VISION	05
We believe in the world that exists within us. Our vision is to venture ...	
05 ▶ QUALITY POLICY	06
In order to ensure that the needs of Clients, Employees and Stakehold...	
06 ▶ OUR COLLECTIVE RESPONSIBILITY	07
Entire Team at Dromund Thrack is responsible for the quality of work...	
07 ▶ PRODUCTS AND SERVICES	08
Our Quality Policy specifies the Degree of Excellence as “all activities of the...	
IT and Telecom - Page 09 Energy & Power - Page 14 Real Estate - Page 17 Health Care - Page 19 Water Treatment Technologies- Page 21 Project Consultancy & Management - Page 23	
08 ▶ GROUP STRUCTURE	27
09 ▶ OUR PARTNERS	28, 29

Know Us

Dromund Thrack is one of the emerging conglomerates in MENA and South Asia regions. We are not a mere cluster of businesses longing for returns, growth or expansion, but an endeavor functioning on the basis of Integrity, Faith and Discipline. We aspire to change the course of history by fulfilling our subjective obligations in the objective capacity that is yet untapped, thus unrivaled in the world.

Dromund Thrack is navigating through its stages of accomplishments, being rock-solid in its rare business philosophy & utterly flexible in accommodation to the diverse requirements, in order to realize an avant-garde race's end for our clients & us alike.

Group's motley portfolio targets heterogeneous domains, i.e. IT Services, Real Estate, Film and Media Services, Energy and Power Sector, Heavy Machinery, Healthcare, Water Treatment Technologies and Project Consultancy and Management.

At the very outset of Dromund Thrack, we were able to prearrange our central capabilities in order to distinguish the peculiarity in skill-set and commitment to quality-assurance, then were formed diversified departments that fostered our own brand of Managers, Engineers and Workers whose capacities resemble none in today's business world.

Moreover, Pursuance of becoming

purely quality- driven front-runner in our market niche inveigles us to functioning Excellence, Superior Professional Enactment & an unusual Client Approval as a result. Our project teams are utterly dedicated in dispensation of objective functions & duties in order to produce extraordinary results from creation of the task to its actualization.

The modus operandi that Dromund Thrack follows, involves scrutiny of each project on a very measured & rapt level. Once concerned Managers approve and pledge a project, exclusive provisions are formed to involve relevant personnel and resources depending upon the nature of the job. Clients are also taken onboard during work-in-progress to upsurge the contentment and relay sense of participation & mutual accomplishment.

We believe that clients have the best understanding of their needs and we focus our expertise to provide solutions that meet those musts through active listening and open dialogue. Dromund Thrack works diligently to provide outcomes that are within the clients' budget and schedule requirements.

In reference to evolution, we have set ourselves such essential morals to be touchstones that sparkle distinctively above all prevailing standards and norms not only in the business world but also in the realm of human sanctity.

CHAIRMAN'S MESSAGE

“

The Science of perceiving a mere idea or the philosophy of an apparently straight-forward project and deliverance to its real requirements gets much simpler when we truly have the knowledge, setting and genuine proficiency to support the relevant processes. However, the flip side to the very simplicity turns monstrous where such preconditions either go missing or not taken care of at the right time and in a solemn manner, giving rise to enormously daunting task to entertain as a result, and this is where most of us are faced with reality and subsequent failures.

At Dromund Thrack, before we lay our hands on anything we plan to commit ourselves to,

- » An SOP of Sure-Fire is invoked
- » Brainstorming and modeling sessions sought
- » Understanding the core of inconspicuous matters, on top of essential technical skill set and expertise, is taxed and vindicated.
- » Moreover, known essential tools are procured and a fully functional support system is frame-worked to be readily available for our teams to benefit from.

This humble but genuine approach towards delivering projects and rendering best services makes us the finest in the region and beyond.

”

THE THOUGHT OF A LIMIT TO PERCEPTUAL SPACE AND TIME
STAGGERS THE MIND.

(MUHAMMAD IQBAL)

Tahir N. Bajwa
CHAIRMAN/ Group CEO

Tahir N. Bajwa

MANAGEMENT & OWNERSHIP

CHAIRMAN & CEO

Mr. T.N. Bajwa

CHIEF OPERATING OFFICER

Ms. Shabana Tahir

CFO/ HEAD OF BUSINESS DEVELOPMENT

Mr. M. Faisal Uppal

GENERAL MANAGER HR

Ms. Rubab Anjum

CHIEF TECHNICAL OFFICER

Mr. Hamza Tahir

GENERAL MANAGER ADMIN

Mr. Mohammad Zahid

GENERAL MANAGER PROJECTS

Mr. Adil Waqas

THE TRUTH IS THAT THE RELIGIOUS & THE SCIENTIFIC PROCESSES,
THOUGH INVOLVING DIFFERENT METHODS, ARE IDENTICAL IN
THEIR FINAL AIM. BOTH AIM AT REACHING THE MOST REAL.
(MUHAMMAD IQBAL)

STRATEGY & VISION

OUR VISION

We believe in the world that exists within us. Our vision is to venture inwards in order to discover and conquer anything and everything that we can serenely create outwards, through our exceptionally exuberant capabilities that ultimately reflect our built-in Divine creativity.

FIDELITY

Dromund Thrack relies on the principles of allegiance, veracity and utmost fidelity.

CREATIVITY

We have faith in ourselves and in eventual purpose of our business, which is not just to innovate but also to create. Our vision drives us to revamp this world through our unique creations.

DYNAMISM

What we have onboard is a dynamic team of seekers, thriving on the sheer enthusiasm of fulfilling the mission and objectives that remain sacred to them, thus truly putting their Faith in the core values and vision of the Group.

OUR MISSION

A very naïve yet sedately conclusive mission, that Dromund Thrack has come into being for, is to achieve the unthinkable for ourselves and clients alike and to make a difference by creating distinctive values, when it comes to setting new trends in services and support.

Inimitableness of our very being lies in the fact that we hold ourselves responsible for delivering the best to businesses, organizations, our clientele and this country as a whole.

DIVERSITY

We do not limit ourselves to a confined terrain; instead, we hanker after diversity and multiplicity.



QUALITY POLICY

In order to ensure that the needs of Clients, Employees and Stakeholders are superiorly met, our Quality Policy underlines the Degree of Excellence under which all activities of the Group are carried out. We achieve this benchmark by stipulating a systematic approach that works in accordance with internationally defined and documented procedures to meet applicable moral, practical and legislative requirements that are visible and auditable.

Quality is a collective obligation of all group personnel in any and every process and function that gets processed at all levels; therefore, promotion of a culture of Quality and Standardization is hugely pertinent. Not only is it through due diligence & implementation of set standards & protocols by means of delegating specific Quality Management Functions, e.g. Quality System maintenance, to suitably skilled & competent persons, but also macro to micro level scrutiny that keeps the quality of our internal and external affairs ever improving.

QUALITY MANAGEMENT SYSTEM

QMS, that Dromund Thrack employs, identifies & plans for the resources which are pre-requisite to ensuring the accomplishment of Quality Objectives. This system includes the identification, planning of QMS processes,

the resources needed to ensure their successful implementation & aims for unhampering improvement.

Any changes to the system are conducted in a controlled manner so that the integrity of the QMS is continually maintained.

RESPONSIBILITY & AUTHORITY

The following Entities have the key responsibilities and authority for maintaining the authenticity and integrity of our Quality Management System:

SENIOR MANAGEMENT

Management is responsible for Strategic and Quality Improvement Process Planning, the development of the Group's Quality Policy, Vision, Values, Beliefs and Provision of the necessary resources to accomplish our goals and objectives.

OPERATIONAL MANAGEMENT

Head of Operations is responsible for the execution of the Strategic Plan, Budgeting & implementation of the QMS. However, execution of the policies is responsibility of all the Managers throughout the Group. This process explicitly includes responsibility for implementation of Quality Policy & ensuring adherence to Values & Beliefs throughout the Group's units for which they are liable.

OUR COLLECTIVE RESPONSIBILITY



Entire Team at Dromund Thrack is responsible for the quality of work and its part in the overall processes used to provide products & services to our valued customers. Any problems related to the Product, Process, or Quality Systems are identified, recorded and immediately relayed to the concerned department. Employees are also the key participants in process refinement and the identification of measures needed to ensure the success of healthy improvement of the Group's procedures. Through Corrective/Preventive Action Program, we encourage our personnel to initiate, recommend & suggest solutions which they feel would augment the client experience.



PRODUCTS & SERVICES

Dromund Thrack believes in helping its clients identify, plan, procure and execute services that drive market and performance. We do not believe in knowing all, but strive to operate and serve in a fashion that gets us the acknowledgment of being the source of advancement and accomplishment.

IT & Telecom

01

We keep up with the process methods & cutting-edge technologies in IT and Telecom sector to help clients achieve their ultimate goals. We have an IT team comprised of brilliant minds, both onshore & offshore, who are committed to serve the clients in pursuit of honing, increasing & expediting their performances in respective possibilities.



01 Data Services

We offer futuristic purview of the present demands and all-encompassing solutions for data management in order to fulfill the requirements that can stretch themselves beyond tomorrow. We have a wide range of data services that help clients create, elevate, manage and secure their information and manage business initiative techniques and networks.

- Data Center Designing & Collaboration
- Data Hosting & Maintenance
- Data Managed Services



08

02 Business Process Outsourcing

BPO service is the area where we have full-fledged operational capability to support clients of any region and category, who seek a wide range of solutions and services. Following are some of the areas which we operate in:

- Call Centers
- Data Entry / Forms Processing
- Managed IT Services
- Cloud Server Management
- HR Payroll / Financial / Procurement
- Accounting & Back Office Processing
- Application Development and System Integration
- Global Desk Services (Help Desk)

03 ERP Consultancy, Development & Implementation

We provide end-to-end ERP consultancy and implementation support to our clients. The highly capable development team and consultants have hands-on experience in both technically functional roles and implementation of various methodologies. Our Software Engineers possess excellent professional track record in developing complete ERP solutions.

The scope of services includes:

- IT Strategy and Architecture
- Business Intelligence
- Agile Modeling & Delivery
- Customer Relationship Management (CRM)
- E-Solutions for ERP
- ERP Software Development

04 Web Development, Content and Media Management

Web development is an art and we possess forte to master it. Our dynamic in-house team of marvels can create wonders for you to fit your musts, such as:

- Website Design and Development
- Mobile Applications Development (All Platforms)
- Data Driven Web Sites and Desktop Applications



05 Marketing Campaign Services

The versatility & cadre of our creativity invokes a rigorous appeal which brands us as an ingenious platform to help start-ups get a blooming recognition. Deep knowledge of various IT platforms & complete command over digital marketing techniques make us a prime choice for profound marketing campaigns in order to stamp a lasting impression of your organization. We offer:

- Webinars
- Road Shows
- SEO Campaigns



06 Network Solutions

Network solutions act as a precondition to execute all IT applications. Our aim is to help clients in striking the right balance between the drive to lower cost and establishing quality network solutions.

We deliver:

- Voice Services
- Cloud Creation and Maintenance
- Managed Networks & Monitoring along with Management Services



07 Communication Services

Exponential advancements in technology and communication tools have compacted the world to a GLOBAL VILLAGE. Right combination of technology and equipment has never been more important. We help clients in finding, installing and maintaining the high-quality telecommunication apparatus & services by integrating leading technologies. We put you in control & propose choices which satisfy your requirements. Our featured fields of expertise include:

- VOIP & IVR
- Video Conferencing, etc.



08 Information Security

As the transformation of the world to digitalization grows, so do the threats to the information. We offer platforms which enable clients to assess and procure full range of Cyber and Information Security. Our consultancy services spectrum comprises:

- Risk & Strategic Analysis
- Policy Review & Threat Intelligence
- Penetration Testing
- Digital Forensics, so on and on...



09 IT Managed Services

Practical advice is possible only through applied knowledge of the products and services. Dromund Thrack excels in deployment of all types of IT strategies. We have meticulous methodologies for the creation and management of IT departments. We are fully equipped to offer early-stage consultancy to full-scope Information Technology infrastructure implementation including procurement & installation.

10 Security & Automation

21st century has seen raft progressions to address the security issues related to various types of premises, due to their nature of functions or importance. Now a days, Fully Automated Security Systems have come into being through which management of a building is controlled. We offer complete range of services for security and automation of any type or scale, including but not limited to:

- Geo Fencing & BMS
- Access Control System
- Time Attendance
- Fire & Smoke Alarms



11 Hardware, Equipment Supply and Installation

State-of-the-art computer technology is the hallmark of human evolution. Every passing day horns the arrival of more sophisticated equipment. We provide high quality computer hardware, OEM software, peripherals, tools and supplies including computerized industrial, construction and engineering equipment. We also extend our services regarding the effective configuration, installation and long-term maintenance of any types of hardware.

- All Operating Systems Provision & Configuration
- Hardware & Software Instalations
- Server Assembly & Configurations
- Supply and Installations of all Peripherals
- Switches, Routers, Gateways
- Printers, Copiers, Scanners; Supply & Installations
- Computerized Engineering Equipment
- Maintenance Services

12 Next-Generation Portal Development

Driven by the aspiration of bringing revolution in the field of Information Technology, Dromund Thrack has laid its hands on creating an array of remarkably exceptional projects. We have endeavored to create web portals that cater to the needs of future generations while sustaining the existing ones.

- Funkodia.com
- Rulgaye.com
- Landbuster.com
- Pairness.com
- Offerness.com
- Goasleep.com
- Graydiary.com
- Worlda2z.com
- Waterwinds.com

ENERGY & POWER

02

Energy is at the centerfold of many industries, which makes it inevitable to demand utmost proficiency while delivering services and projects. In response to Your Energy & Power requirements, Dromund Thrack aspires to deliver paramount quality solutions for building a stronger base in all the sectors of Energy and Power Industry. Keeping Future Provisions, International Regulations and Safety Standards in mind, we respond to your needs with an optimum solution for POWER and ENERGY INDUSTRY; especially for RENEWABLE ENERGY SECTOR.

Dromund Thrack proudly extends its assistance to OIL & GAS INDUSTRY for turnkey projects. Our aim is to provide expertise in converting a project from on-paper drawing or feasibility to a tangible production unit.

Driven by the vision to be recognized as a Trustworthy Partner, our potent team capitalizes on all the factors which play a key role in any project's success. We will guide you through every aspect ranging from Collaboration, Joint Ventures, Feasibility Study and Engineering to Commissioning and Start-up of the project.

01 Design & Architecture

We have strategically motivated diligent MINDS, enabling us to deliver vivaciously handy architectural designs for all our projects. Ranging from concrete built establishments to metal fabricated structures, our experts provide effective solutions to YOUR assembly needs.

02 Field Development Plans

Our modus operandi helps us to develop vibrant yet scalable feasibility models to suit the needs of clients. Development plans will include:

- Geographic Diversification
- Technical and Commercial Management
- Risk Analysis Study
- Design Packages
- Engineering Management
- Fabrication
- On-site Construction

03 Procurement & Installation

We value your trust; hence, by believing in not letting our clients afford downtime, we respond to this commitment efficiently in order to guarantee state-of-the-art installation methodologies and safe yet reliable logistical support. We feed:

- Equipment Planning
- Strategic and Sourcing Optimization
- Procurement
- On-site Installation and Trainings
- After Market Support

05 Commissioning & Start-Up

Planned right at the very start of our project designs, Commissioning and Start-up services are offered to ensure the integrity of our construction process and YOUR commercial operations.



REAL ESTATE

03

Human mind has been exquisitely supplemented with such utopian aptitudes that when utilized to the fullest, it crafts spectacles that satisfy the Divine Ego of the Creator Himself. Dromund Thrack has rich experience of creating and offering INSPIRING and EFFICIENT Real Estate Ventures to its customers in international and Pakistani Markets. Our opulent capabilities span from Project Design, Development to Marketing and Sale of Ventures.

Our aim, we carry, is to provide CENTER OF EXCELLENCE support system to our clients and help them at every step en-route for an efficacious outcome.

01 Design & Architecture

The robust team, working at Dromund Thrack, is at par with all the skills mandatory to supporting any projects. We offer Design & Project Management Services that cover the full life extent of a project. Our range of services includes but is not limited to the following architectures:

- Office
- Hotel
- Resort
- Hospital
- Shopping Mall
- Mixed-Use Entertainment Center
- Residential Development

02 Project Management Consultancy & Developer Services

Our core Qualifications Include:

- Project Planning & Scheduling
- Schedule Management
- Financial Management
- Quality Assurance
- Budget Analysis & Benchmarking
- Construction Project Management
- Cost Control & Value Engineering

03 Realtor, Marketing & Sales

We possess a team that adopts vibrant marketing techniques, which make the project a reality success story.

AT
DROMUND THRACK
“We Exchange Dreams With Realities.”



HEALTH CARE

04

In today's world, instilled with a variety of ailments and diseases, development of a strong Health-Care infrastructure is pivotal to ensure the safety and well-being of our present and future generations.

Healthcare industry is indebted to modern state-of-the-art technology for its contribution in helping people fight against diseases. When it comes to determining which Health-Care equipment you require, Dromund Thrack offers its services to guide you through all the steps involved in materializing your conceptual models.

We can:

- Help a Health-Care facility in proper conceptualization
- Assist in preparing a workable functional matrix, specific to new or existing facility

01 Design, Architectural, Construction

The group collaborates with leading professionals of Health-Care Industry to provide its customers the niche to plan and design new projects and implement easy-to-modify architectural solutions. Not only do we have assiduous minds on-board, but also we are exceptionally competent to vindicate our talents to conduct market surveys for demographic analysis and propose services that are suited to meet current and future market needs. Our team co-operates with clients as an ingenious partner to enhance the customer brand and facility value and is dedicated to developing unique solutions which deliver results.



02 ➤ Business Advisory

We help clients solve their most complex problems by combining technology and human expertise. It supports clients to incorporate best practicable approaches to measure, identify and deploy a robust planning process to ensure organization's positive future trajectory.

03 ➤ Medical Equipment Planning & Procurement

Dromund Thrack's collaborated team has hands-on experience in deploying new refurbished and used medical equipment. We can help in planning, organizing and procuring any types of medical equipment.

04 ➤ IT System Development, MIS

The persona of our core competency provides our customers with best suited and effective IT solutions through development of systems viable to address the evolving strategic and management needs of hospitals and Health-Care organizations.

05 ➤ Quality Assurance & Process Improvement

The sustainability of any venture is normally the result of measures taken to scale the quality of that very project. The success of Dromund Thrack and that of our clients hinges-on strategic partnerships we have made with top of the line brands in Health-Care sector. We have aligned ourselves with in-house capability of industry leaders in QA Automation. Our unique Automation Tool Expert Services put QA Mentor in an enviable position to work side by side with key Automation Tool Developers.



WATER TREATMENT TECHNOLOGIES

(For Industrial & Municipal)

05

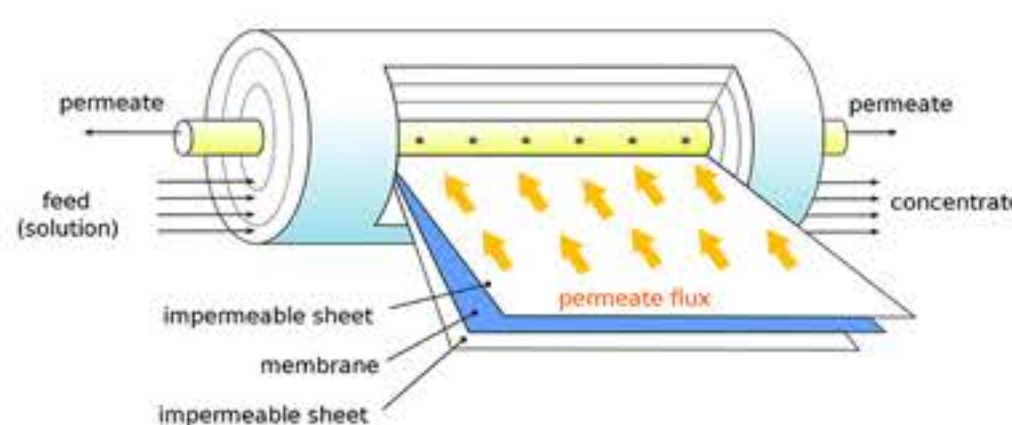
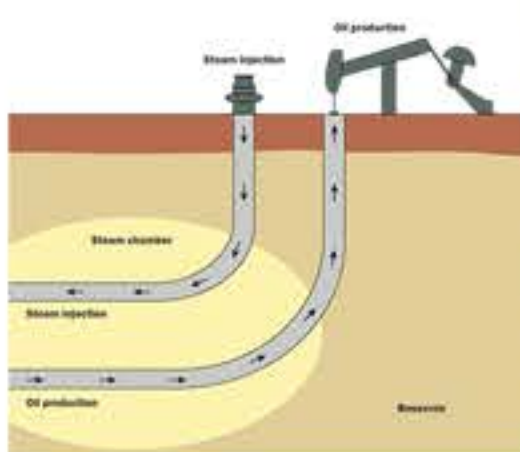
One in every ten people around the globe lacks access to safe water. Rational faculty of human mind has come up with sublimely revolutionary solution to this horrific problem, in the form of Water Treatment Technologies.

Pakistan suffers from clean water problems, resulting in stringent disinfections and health-risks. In order to address these concerns, Dromund Thrack is ambitious to provide innovative water treatment solutions to Pakistan's industrial and municipal clients.

Our goal is to provide world-class water treatment to industries such as Energy, Health-Care as well as to general public; and to continue to set new trends in the local Water Treatment industry. We aim to offer preventive solutions & complete treatment programs, secured Water Treatment plants and cooling towers, etc. to applicable sectors.

Application Range

- Waste Water Treatment
- Treatment of Drinking Water, for Municipalities
- Sea-water Treatment (Upstream to RO Treatment Systems)
- Water Treatment for Industry (Energy and Power, Health Care, etc.)





PROJECT CONSULTANCY & MANAGEMENT

06

We proffer a comprehensive array of services regarding Project Management and Project Consultancy. Our highly proficient and detail-oriented professionals provide you with the best consultancy ranging from preliminary analysis of business requirements, its scope, potential audience, relevant stake holders, risk assessment and then coming up with the utmost suitable and implementable plans, resource assessment to execute those plans, proper documentation of work processes, deployment of resources, continuous evaluation of the project, its quality assurance, maintenance as well as trainings to keep it going.

- **Project Analysis**

Analysis stage is the most crucial phase, as it lays down the foundation of the whole Project Management plan. Our highly qualified team of certified professionals conducts a broad and comprehensive requirement analysis before laying their hands on developing project plans. We expend enough time and resources while calibrating the project's scope to identify specified features and functions that must be inculcated in the product or service in order to deliver the desirable output. We believe in delivering value, not mere results.

- **Monitoring & Controlling Project Work**

Monitoring and controlling of the project progress is an ongoing process that starts from the analysis stage and remains handy till the venture is finally delivered. Our team devotes relentless efforts in the process of reviewing all change requests; approving and managing changes to deliverables, organizational process assets, project documents, management plan and communicating their disposition.



• Project Scope Management

Dromund Thrack assists its clients in mitigating the risks involved in the project through proper drill, beforehand. Chalking down the ultimate scope of the project helps clarifying all the ambiguities regarding project's definitive purpose, potential stakeholders, resource requirements, and various transition requirements. Creating a scope management plan helps identify the necessary steps to define, validate and control the scope.

- **Scope Management Plan:** We focus on integrating changes in the scope in order to avoid scope variances.
- **Cost Management Plan:** Various sources i.e. Labor, Materials, Subcontractors, Equipment and facilities etc. become basis for Cost Management Plan. Our competent team develops and integrates plans that are risk averse and circumvent unexpected adversities. We endeavor to come up with cost effective plans in order to provide greater value to our customers.
- **Time Management Plan:** It includes creating schedule base lines. We determine minimum project duration by applying different techniques while accounting for any sort of schedule variances by keeping the schedules flexible.
- **Maintaining Change Log:** During the course of our services, we maintain a change log in order to cope up with any misfortunes arising during the project's life cycle.





• Project Integration Management

Our focused crew embarks the strategies to ascertain that the project is being executed in accordance with the formally laid down plans. Our comprehensive and well thought of approach helps us to cope up with any difficulties coming through the project execution phase. Continuous evaluation of the projects by our experts, during the whole phase of implementation, prevents our clients from facing any grave discrepancies.

• Project Execution

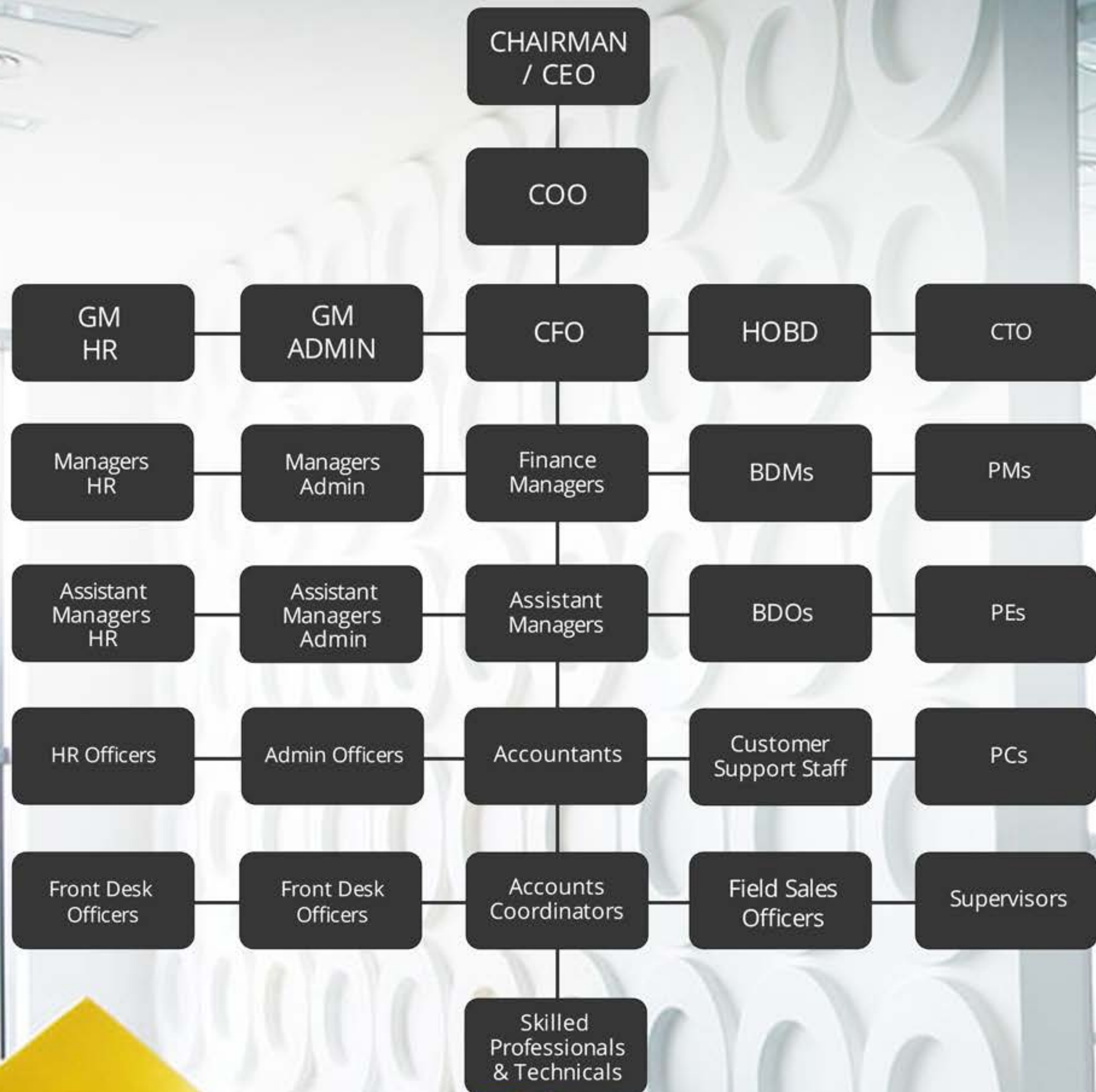
Emphasis is placed on communications in order to make all the relevant decisions as quickly as possible, if problems arise. Thus, the project is accelerated by setting up a communication plan, e.g., through the use of a dashboard that graphically displays the results of the project, allowing the project manager to arbitrate. In the case of deviations, a progress report is continually generated that allows all involved in the project to be informed of the actions in progress and completed. Generally, "reporting" includes the entire preparation and submission of activity reports.

• Closing Project

Customers' satisfaction is our supreme priority; hence, we aim to gratify their needs by making sure that required output has been delivered in the desired manner. Our efficient team of professionals makes sure that the output being delivered shall prove to be a valuable addition in company's asset, whether in the form of a product or a service.



GROUP STRUCTURE



Our Associates



Lan⁺buster
miles to smiles

FUNKODIA[®]
Cheers of the Seers

airness
MARRIAGE OF VALUES

Notiune

grey & diary
your inner network

Offerness
Aao jao paika banao



SNACK
ATTACK

Rojenia



China Grill

Kayseria
Magic in Print

CINNABON
WORLD FAMOUS CINNAMON ROLLS

GO Sleep

WaterWinds

CAMAROH



Veidrus

CREATIVE
HOMES
Developing Dreams



WHERE WE ARE

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